



Sharper **More Prominent Features**



A novel product offering more prominent and sharper touches in jaw and jawline, a strong lifting effect for nasolabial folds and marionette lines, augmentation of desired areas in cheeks, fullness effect for anti-aging touches on the hand surface.









WHAT IS COLLAGEN? WHAT DOES IT DO?

Collagen is the main structural protein of our body found in bones, muscles, tendons, and skin. The main function of this protein is to support the tissues and to help tissues or organs look youthful and flexible.

WHAT ARE THE BENEFITS OF COLLAGEN?

Collagen found in skin and muscles is responsible for strengthening our connective tissues. Collagen gives our skin endurance, flexibility, and youthfulness.

WHAT HAPPENS IN CASE OF COLLAGEN DEFICIENCY?

Collagen is generated frequently in our body during young ages; however, collagen generation decreases by 10-20% after the age of 30. Collagen amount is affected not only by old age but also various factors such as changes in eating habits, environmental factors, stress, smoking, and exposure to sun. The dramatic decrease in collagen generation causes an exhausted look on the face as well as resulting in skin problems such as wrinkles, lines, asymmetry, and folds. In addition to skin problems, articular cartilages weaken, and bones lose their strength. Collagen that plays a key role in these processes can be stimulated with dermal fillers.



COLLAGEN-STIMULATING DERMAL FILLER

Novuma injectable implant is used as subdermal implantation to correct moderate-to-severe facial wrinkles and folds such as nasolabial, and to eliminate the manifestations of facial fat tissue loss (lipoatrophy).

The growth of connective tissue replacing the gel-type carrier is completed within a couple of months thanks to the stimulating microspheres in the product.

The defective area is filled with autologous connective tissue over time. The total bioavailability of hydroxyapatite microspheres is predictable, controllable, and adjustable thanks to its unique physical characteristics.

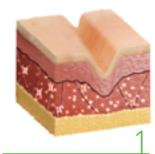
Novuma can be used in cheekbones, nasolabial folds, jaw, jawline, jowls, lower cheeks, nasal bridge, oral commissures, and smile lines.







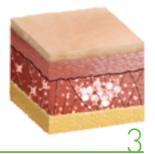
- ➡ Novuma application provides a instant and strong lifting effect.
- + Prominent and defined look with the augmentation of cheeks, jawline, and jaw.
- + Correction of deep nasolabial folds and marionette lines.
- + Volume restoration in facial fat loss and age-related volume loss in hands.



An old and deformed skin texture before application.



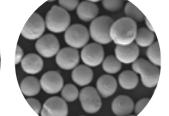
Instant lifting effect after application



The collagen generation begins with the mechanic stimulation of fibroblasts.



The skin is boosted by increasing the skin quality, and a bright and smooth look is obtained in the long term.



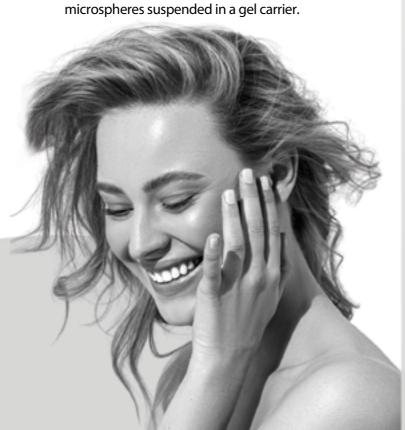
Homogeneous Distribution

- **Smooth Surface**
- High Tissue Compatibility









Electron microscope images of 25 to 45 micron sized Calcium Hydroxyapatite

APPLICATION AREAS

Novuma offers instant and natural results with collagen boost and lifting effect.



Nasolabial Hands



Cheeks





Marionette Lines







PRODUCT **OVERVIEW**

Gel Structure

Easy to inject.

Content

It consists of 55-60% (w/w) CaHA microspheres by weight in the Carboxymethyl Cellulose gel carrier and the microsphere radius is 25-45 microns.

Effectiveness

Instant filler effect, skin rejuvenation, lifting and contour, and collagen boost by fibroblast stimulation.

Durability

Sustained effect for 12-24 months.

Safety

100% bioactive ingredient with CE certification.

Packaging

1 x 1.5cc









